

Northwestern University
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EDUCATION

Ph.D.	Northwestern University, School of Communication Media, Technology, and Society	Expected 2021
M.A.	University of Illinois at Urbana-Champaign Communication	2016
B.A.	University of Illinois at Urbana-Champaign Communication, <i>Summa cum Laude</i>	2014

RESEARCH INTERESTS

Consumer attitudes and information processing
Strategic communication
Persuasion
Corporate-nonprofit partnerships
Quantitative and qualitative methods

RESEARCH EXPERIENCE

2019 - Present	<i>Network Evaluation Intern</i> , Chicago Literacy Alliance, Chicago, IL Support analysis of annual Impact Report member survey and provide network-level insights on areas for targeted improvements. Conduct and analyze interviews of member organizations to derive insights on quantitative evaluation of programs and services.
2016 – Present	<i>Research Assistant</i> , Network for Nonprofit and Social Impact, Northwestern University, Evanston, IL Research assistant for Dr. Michelle Shumate Contribute to research examining consumer evaluations of corporate-nonprofit partnerships using an experimental survey and concept mapping techniques.
2015 – 2016	<i>Research Assistant</i> , National Center for Supercomputing Applications, Urbana, IL Research assistant for Dr. William C. Barley Collected and analyzed interview and observational data exploring interdisciplinary collaboration.

2013 *Research Assistant*, Department of Communication, University of Illinois at Urbana-Champaign, Champaign, IL
 Research assistant for Dr. Amy Delaney
 Assisted with a project focused on communication in couples with depression.

TEACHING EXPERIENCE

Northwestern University, Evanston, IL

2019 Spring Changing Health Behavior – HLTH COMM 430
Teaching Assistant
 Masters-level course that provides an introduction to research on health behavior change, persuasion theory, and campaign design and evaluation.

2019 Spring Theories of Persuasion – COMM ST 205
 2018 Fall *Teaching Assistant*
 2018 Spring Large undergraduate-level course that provides an introduction to the study of persuasive communication. Taught new lecture material in weekly discussion sections.

2019 Winter Communication and Misinformation – COMM ST 395
Teaching Assistant
 Undergraduate-level course that explores approaches to studying misinformation, factors that promote the adoption of misinformed beliefs, and strategies for countering misinformation.

University of Illinois at Urbana-Champaign, Champaign, IL

2015 Spring Public Speaking – CMN 101
 2014 Fall *Primary Instructor*
 Practice-based undergraduate-level introduction to public speaking that facilitates the development of extemporaneous speaking and argumentation skills.

GUEST LECTURES

2019 *Guest Lecturer*, Communication and Misinformation – COMM ST 395, Northwestern University, Evanston, IL
 Created and delivered a lecture that explained and demonstrated methods for measuring outcome variables such as attitudes, intentions, and behaviors.

2015 *Guest Lecturer*, Technology and Society – CMN 280, University of Illinois at Urbana-Champaign, Champaign, IL
 Created and delivered a lecture that provided an introduction to Mediatization Theory.

CONFERENCE PRESENTATIONS

Childs, K., Shumate, M., O'Connor, A. (2018, October). *Measuring elaboration using associative network change*. Poster presented at the Organizational Communication Mini-Conference, New Brunswick, NJ.

Childs, K., O'Connor, A., & Shumate, M. (2017, October). *Testing ELM predictions using concept mapping techniques*. Poster presented at the Organizational Communication Mini-Conference, Athens, OH.

Barley, W.C., **Childs, K.**, Workman, H.M., Dinh, L. (2016, June). *Frame Mismatch: How framing communication as transmission hinders interdisciplinary collaboration*. Paper presented at the International Communication Association Annual Conference, Fukuoka, Japan.

HONORS AND AWARDS

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| 2016 | Top Paper Award
"Frame mismatch: How framing communication as transmission hinders interdisciplinary collaboration" (Co-authored with William C. Barley, Hallie Workman, and Ly Dinh)
<i>International Communication Association, Organizational Communication Division</i> |
| 2015 | Elisabeth Winter Young Fellowship, University of Illinois at Urbana-Champaign |
| 2014 - 2015 | List of Teachers Ranked as Excellent by Their Students, distinguished as outstanding, University of Illinois at Urbana-Champaign |
| 2014 | Bronze Tablet, University of Illinois at Urbana-Champaign |
| 2012-2014 | Dean's List, University of Illinois at Urbana-Champaign College of Liberal Arts & Sciences |
| 2010-2013 | Metals Service Center Institute Scholarship |

SERVICE

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| 2015 | <i>Invited Panelist</i> , Department of Communication Proseminar, University of Illinois at Urbana-Champaign, Champaign, IL
"Surviving & Thriving in Graduate School"
"Life as a Teacher" |
| 2015 | <i>Communications Merit Badge Instructor</i> , Boy Scouts and Girl Scouts of America, Rantoul, IL |

2015

Invited Panelist, Communication Association Event, University of Illinois
at Urbana-Champaign, Champaign, IL
“Life as a Graduate Student”

Last updated August 2019