

Kaitlyn Childs

2240 Campus Drive, Rm 1-305
Evanston, IL 60208

kmchilds@u.northwestern.edu

EDUCATION

Ph.D.	Northwestern University, School of Communication, Media, Technology, and Society	Expected 2021
M.A.	University of Illinois at Urbana-Champaign, Communication	2016
B.A.	University of Illinois at Urbana-Champaign, Communication, <i>Summa cum Laude</i>	2014

SKILLS

Quantitative data collection and analysis	Survey design	Qualtrics, Survey Monkey
Qualitative data collection and analysis	Data visualization	Microsoft Excel, PowerPoint, Word
Research design	SPSS, R, Atlas.ti	Kumu

EXPERIENCE

2019 – Present	<i>Network Evaluation Assistant</i> , Chicago Literacy Alliance, Chicago, IL Design and manage a survey to track and evaluate Chicago Literacy Alliance (CLA) member programs in Chicago Public Schools (CPS). Monitor and perform quantitative and qualitative analyses on responses. Provide regular oral and written updates to collaborators from the CLA, CPS, and UChicago Impact. Implement and perform ongoing analysis of the annual Impact Report and Member Satisfaction surveys. Serve as a point-person for external data providers and other partners in metrics and program analysis efforts. Examine applicable research and external administrative datasets to incorporate into CLA program evaluation. Develop recommendations for data-oriented storytelling to communicate the effectiveness of the CLA in supporting member organizations and improving literacy outcomes.
2016 – Present	<i>Graduate Researcher</i> , Network for Nonprofit and Social Impact, Northwestern University, Evanston, IL Perform quantitative research using experimental surveys, concept mapping techniques, statistical analyses, and semantic analyses. Contribute to research examining consumer evaluations of corporate-nonprofit partnerships. Conduct literature reviews on organizational performance evaluation, nonprofit program evaluation, and consumer information processing. Actively participate in the scholarly community by presenting research findings at conferences and to lab collaborators.
2019	<i>Network Evaluation Intern</i> , Chicago Literacy Alliance, Chicago, IL Performed quantitative analysis of annual Impact Report survey of member organizations. Summarized results in a report for the CLA team. Conducted phone interviews with individuals from select member organizations to evaluate how they quantify the effectiveness of their literacy programs. Presented key findings to CLA's member council. Created a visualization of the collaborative relationships among CLA's member organizations.
2015 – 2016	<i>Graduate Researcher</i> , National Center for Supercomputing Applications, Urbana, IL Managed recruits for and conducted semi-structured interviews with scientists, engineers, and other National Center for Supercomputing Applications personnel. Performed qualitative analysis on over thirty hours of interview data. Collected participant observation data. Collaborated with research team to write an award-winning conference paper.

HONORS AND AWARDS

2016 - 2017, 2020 – Present	Graduate Fellow, Northwestern University
2016	Top Paper Award “Frame mismatch: How framing communication as transmission hinders interdisciplinary collaboration” (Co-authored with William C. Barley, Hallie Workman, and Ly Dinh). <i>International Communication Association, Organizational Communication Division</i> .
2015	Elisabeth Winter Young Fellowship, University of Illinois at Urbana-Champaign
2014 - 2015	List of Teachers Ranked as Excellent by Their Students, distinguished as outstanding, University of Illinois at Urbana-Champaign
2014	Bronze Tablet, University of Illinois at Urbana-Champaign
2012-2014	Dean's List, University of Illinois at Urbana-Champaign College of Liberal Arts & Sciences
2010-2013	Metals Service Center Institute Scholarship